

INVOICE

Remit Address:

WJBK
 New World Communications of Detroit Inc
 PO Box 100624
 Atlanta, GA 30384-0624
 Main: (248) 557-2000
 Billing: (248) 552-5129

| | |
|-----------------|-----------------------------|
| Advertiser | Stabenow for Senate |
| Product | Stabenow Week of 9/17 11911 |
| Estimate Number | 11911 |

| | |
|----------------|---------------------|
| Invoice # | 127244-1 |
| Invoice Date | 09/30/12 |
| Invoice Month | September 2012 |
| Invoice Period | 08/27/12 - 09/23/12 |

| | |
|-------------------|---------------|
| Station | WJBK |
| Account Executive | Matt Joseph |
| Sales Office | Detroit-Local |
| Sales Region | Local |

| | |
|--------------|---------------------|
| Order # | 127244 |
| Alt Order # | FEDERAL CANDIDATE: |
| Deal # | |
| Order Flight | 09/17/12 - 09/23/12 |

| | |
|------------------|-----------|
| Billing Calendar | Broadcast |
| Billing Type | Cash |
| Special Handling | |

| | |
|-----------------|--|
| IDB # | |
| Advertiser Code | |
| Product Code | |

| | |
|----------------|--|
| Agency Ref | |
| Advertiser Ref | |

Billing Address:

Media Strategies & Research
 Attention: Accounts Payable
 11350 Random Hills Road
 Suite 670
 Fairfax, VA 22030 7428

| Line | Channel | Description | Time | Day | Date | Length | Air Time | Ad-ID | Rate | Reconciliation | Ref # |
|------|---------|-------------------------|---------|-----|----------------------|--------|----------|------------|------------|----------------|-------|
| 1 | WJBK | Fox 2 News AM 530a | 530a-6a | | | | | | | | |
| | CDR | | | | | | | | | | |
| | | | | | 09/17/12 to 09/23/12 | 1x | ----F-- | | | | |
| | WJBK | | | F | 09/21/12 | :30 | 5:50 AM | DS-T12-01H | \$600.00 | | 1 |
| 2 | WJBK | Fox 2 News AM 6a | 6a-7a | | | | | | | | |
| | CDR | | | | | | | | | | |
| | | | | | 09/17/12 to 09/23/12 | 4x | -TWTF-- | | | | |
| | WJBK | | | Tu | 09/18/12 | :30 | 6:20 AM | DS-T12-01H | \$1,100.00 | | 2 |
| | WJBK | | | W | 09/19/12 | :30 | 6:58 AM | DS-T12-01H | \$1,100.00 | | 1 |
| | WJBK | | | Th | 09/20/12 | :30 | 6:29 AM | DS-T12-01H | \$1,100.00 | | 3 |
| | WJBK | | | F | 09/21/12 | :30 | 6:29 AM | DS-T12-01H | \$1,100.00 | | 4 |
| 3 | WJBK | Fox 2 News AM 7a | 7a-8a | | | | | | | | |
| | CDR | | | | | | | | | | |
| | | | | | 09/17/12 to 09/23/12 | 4x | -TWTF-- | | | | |
| | WJBK | | | Tu | 09/18/12 | :30 | 7:58 AM | DS-T12-01H | \$1,100.00 | | 1 |
| | WJBK | | | W | 09/19/12 | :30 | 7:38 AM | DS-T12-01H | \$1,100.00 | | 3 |
| | WJBK | | | Th | 09/20/12 | :30 | 7:18 AM | DS-T12-01H | \$1,100.00 | | 4 |
| | WJBK | | | F | 09/21/12 | :30 | 7:29 AM | DS-T12-01H | \$1,100.00 | | 2 |
| 4 | WJBK | Fox 2 News AM 8a | 8a-9a | | | | | | | | |
| | CDR | | | | | | | | | | |
| | | | | | 09/17/12 to 09/23/12 | 4x | -TWTF-- | | | | |
| | WJBK | | | Tu | 09/18/12 | :30 | 8:36 AM | DS-T12-01H | \$1,100.00 | | 2 |
| | WJBK | | | W | 09/19/12 | :30 | 8:21 AM | DS-T12-01H | \$1,100.00 | | 3 |
| | WJBK | | | Th | 09/20/12 | :30 | 8:37 AM | DS-T12-01H | \$1,100.00 | | 4 |
| | WJBK | | | F | 09/21/12 | :30 | 8:57 AM | DS-T12-01H | \$1,100.00 | | 1 |
| 5 | WJBK | Fox2News AM Sa 8a BB/SP | 8a-9a | | | | | | | | |
| | CDR | | | | | | | | | | |
| | | | | | 09/17/12 to 09/23/12 | 1x | -----S- | | | | |
| | WJBK | | | Sa | 09/22/12 | :30 | 8:27 AM | DS-T12-01H | \$650.00 | | 1 |
| 6 | WJBK | M-F 4p-430p | 4p-430p | | | | | | | | |

We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Fairfax, VA 22030 7428

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| Advertiser | Stabenow for Senate |
| Product | Stabenow Week of 9/17 11911 |
| Estimate Number | 11911 |

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| Invoice Month | September 2012 |
| Invoice Period | 08/27/12 - 09/23/12 |

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| Account Executive | Matt Joseph |
| Sales Office | Detroit-Local |
| Sales Region | Local |

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| Alt Order # | FEDERAL CANDIDATE: |
| Deal # | |
| Order Flight | 09/17/12 - 09/23/12 |

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| Billing Calendar | Broadcast |
| Billing Type | Cash |
| Special Handling | |

| | |
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| IDB # | |
| Advertiser Code | |
| Product Code | |

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| Agency Ref | |
| Advertiser Ref | |

| Line | Channel | Description | Time | Day | Date | Length | Air Time | Ad-ID | Rate | Reconciliation | Ref # |
|------|---------|--------------------|---------|----------------------|----------|--------|----------|------------|------------|----------------|-------|
| CDR | | | | | | | | | | | |
| 7 | | | | 09/17/12 to 09/23/12 | | 2x | -T-T--- | | | | |
| | WJBK | M-F 430p-5p | 430p-5p | Tu | 09/18/12 | :30 | 4:10 PM | DS-T12-01H | \$600.00 | | 1 |
| | WJBK | | | Th | 09/20/12 | :30 | 4:29 PM | DS-T12-01H | \$600.00 | | 2 |
| | CDR | | | | | | | | | | |
| 8 | | | | 09/17/12 to 09/23/12 | | 3x | M-W-F-- | | | | |
| | WJBK | Fox 2 News at 5p | 5p-530p | M | 09/17/12 | :30 | 4:51 PM | DS-T12-01H | \$600.00 | | 1 |
| | WJBK | | | W | 09/19/12 | :30 | 4:49 PM | DS-T12-01H | \$600.00 | | 2 |
| | WJBK | | | F | 09/21/12 | :30 | 4:42 PM | DS-T12-01H | \$600.00 | | 3 |
| 9 | | | | 09/17/12 to 09/23/12 | | 3x | M-W-F-- | | | | |
| | WJBK | Fox 2 News at 530p | 530p-6p | M | 09/17/12 | :30 | 5:28 PM | DS-T12-01H | \$1,200.00 | | 1 |
| | WJBK | | | W | 09/19/12 | :30 | 5:21 PM | DS-T12-01H | \$1,200.00 | | 3 |
| | WJBK | | | F | 09/21/12 | :30 | 5:13 PM | DS-T12-01H | \$1,200.00 | | 2 |
| 10 | | | | 09/17/12 to 09/23/12 | | 1x | M-W-F-- | | | | |
| | WJBK | Fox 2 News at 6p | 6p-630p | W | 09/19/12 | :30 | 5:57 PM | DS-T12-01H | \$1,200.00 | | 1 |
| CDR | | | | | | | | | | | |
| 11 | | | | 09/17/12 to 09/23/12 | | 1x | M-W-F-- | | | | |
| | WJBK | M-F 630p-7p | 630p-7p | W | 09/19/12 | :30 | 6:26 PM | DS-T12-01H | \$1,300.00 | | 1 |
| CDR | | | | | | | | | | | |
| 12 | | | | 09/17/12 to 09/23/12 | | 1x | M----- | | | | |
| | WJBK | BONES | 8p-9p | M | 09/17/12 | :30 | 6:45 PM | DS-T12-01H | \$1,200.00 | | 1 |
| CDR | | | | | | | | | | | |

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| Product | Stabenow Week of 9/17 11911 | Invoice Date | 09/30/12 |
| Estimate Number | 11911 | Invoice Month | September 2012 |
| | | Invoice Period | 08/27/12 - 09/23/12 |
| Station | WJBK | Order # | 127244 |
| Account Executive | Matt Joseph | Alt Order # | FEDERAL CANDIDATE: |
| Sales Office | Detroit-Local | Deal # | |
| Sales Region | Local | Order Flight | 09/17/12 - 09/23/12 |
| Billing Calendar | Broadcast | IDB # | |
| Billing Type | Cash | Advertiser Code | |
| Special Handling | | Product Code | |
| | | Agency Ref | |
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| 12 | WJBK | BONES | 8p-9p | | | | | | | | |
| | CDR | | | | | | | | | | |
| | | | | | 09/17/12 to 09/23/12 | 1x | M----- | | | | |
| | WJBK | | | M | 09/17/12 | :30 | 7:59 PM | DS-T12-01H | \$3,000.00 | | 1 |
| 13 | WJBK | SYTYCD | 8p-10p | | | | | | | | |
| | CDR | | | | | | | | | | |
| | | | | | 09/17/12 to 09/23/12 | 1x | -T----- | | | | |
| | WJBK | | | Tu | 09/18/12 | :30 | 9:01 PM | DS-T12-01H | \$3,000.00 | | 1 |
| 14 | WJBK | X FACTOR | 8p-10p | | | | | | | | |
| | CDR | | | | | | | | | | |
| | | | | | 09/17/12 to 09/23/12 | 1x | --W---- | | | | |
| | WJBK | | | W | 09/19/12 | :30 | 7:59 PM | DS-T12-01H | \$10,000.00 | | 1 |
| 15 | WJBK | X FACTOR | 8p-9p | | | | | | | | |
| | CDR | | | | | | | | | | |
| | | | | | 09/17/12 to 09/23/12 | 1x | ---T--- | | | | |
| | WJBK | | | Th | 09/20/12 | :30 | 8:00 PM | DS-T12-01H | \$10,000.00 | | 1 |
| 16 | WJBK | M-Su 10p-11p News | 10p-11p | | | | | | | | |
| | CDR | | | | | | | | | | |
| | | | | | 09/17/12 to 09/23/12 | 6x | MTWTF-S | | | | |
| | WJBK | | | M | 09/17/12 | :30 | 10:49 PM | DS-T12-01H | \$2,200.00 | | 2 |
| | WJBK | | | Tu | 09/18/12 | :30 | 10:29 PM | DS-T12-01H | \$2,200.00 | | 3 |
| | WJBK | | | W | 09/19/12 | :30 | 10:17 PM | DS-T12-01H | \$2,200.00 | | 1 |
| | WJBK | | | Th | 09/20/12 | :30 | 10:30 PM | DS-T12-01H | \$2,200.00 | | 6 |
| | WJBK | | | F | 09/21/12 | :30 | 10:12 PM | DS-T12-01H | \$2,200.00 | | 4 |
| | WJBK | | | Su | 09/23/12 | :30 | 10:47 PM | DS-T12-01H | \$2,200.00 | | 5 |
| 17 | WJBK | Fox 2 News Edge | 11p-1130p | | | | | | | | |
| | CDR | | | | | | | | | | |
| | | | | | 09/17/12 to 09/23/12 | 1x | --W---- | | | | |
| | WJBK | | | W | 09/19/12 | :30 | 11:21 PM | DS-T12-01H | \$1,600.00 | | 1 |

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|------|---------|-------------|------|-----|------|--------|----------|-------|------|----------------|-------|

Aired Spots 36

| | | |
|--------------------------|-------------|------------------------------|
| <u>Gross Total</u> | \$65,550.00 | |
| <u>Agency Commission</u> | \$9,832.50 | |
| <u>Net Amount Due</u> | \$55,717.50 | <u>Payment Terms 30 Days</u> |

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